



## **GOLD LEVEL SPONSORSHIPS (\$25,000 ANNUAL CONTRIBUTION)**

Gold Level sponsors assist in the expenses of operating and maintaining the program all year long. Gold Level sponsorships are available each year. These sponsors assist in underwriting the cost of administering the program on a year-round basis and assist in ensuring sustainability.

The highest level of participation provides the following benefits:

- Sponsor 20 scholarships for young people to attend camp
- Company name and logo listed on the front of each camp recruitment brochure (high-quality production)
- Company name included in publicity and press releases
- Company name and logo on all shirts and backpacks distributed to young people.
- Your career/company information will be made available to participants by placing it in each backpack prior to distribution.
- Web site recognition next to the program information
- Company logo and name mounted visibly at the college. Company listed as an industry EnergyVenture major sponsor and major donor.
- Opportunity for the company representative to welcome the students during the summer program.
- Photos of EnergyVenture camp for your Foundation newsletters/promotion/internal communications with company representatives within 10 days of camp conclusion.
- Other publicity such as video for TV, public service announcements, etc.
- Company name is listed throughout the full year as the Gold sponsor at the summer program and at the reunion event.
- Founding sponsors/Gold Level sponsors have the right of first refusal for the major sponsorship opportunity the next program year. *(Note: As the program grows there may be a need to engage additional Gold Level sponsors.)*

